

# THE PINNACLE PRIZE

For KC's Young Visionary Leaders

The Pinnacle Prize is a \$100,000 no-strings-attached annual award that recognizes and invests in Kansas City's young visionary leaders who are focused on working to make life better for those who need it most. By celebrating these visionaries and spurring them on to future successes, the Pinnacle Prize aims to change the future trajectory of the Kansas City community for the better.

## What is the Pinnacle Prize?

The Pinnacle Prize was founded in 2021 by Kenneth and Ann Baum – a generous couple who grew up in Kansas City with a long history of philanthropic support for the arts, education, conservation and social services.

They created the Pinnacle Prize with a civic spirit, to help Kansas City reach its full potential by investing in passionate, dedicated leaders 40 and under who work to improve the quality of life for all Kansas Citians – especially those who need help the most.

## Who is the Pinnacle Prize for?

The Pinnacle Prize is awarded to two Kansas Citians 40 and under who are working to strengthen communities that face socioeconomic challenges. Winners are nominated by local leaders throughout the Kansas City area and chosen by a select committee of advocates.

This \$100,000 prize comes with no conditions or caveats. It is simply a way to empower and support young leaders under 40 who are committed to making a consequential impact for our city and all the people who call it home.

## Where can I find more information?

Pinnacle Prize news, winner information and more can be found at [PinnaclePrizeKC.org](https://PinnaclePrizeKC.org).

**“Kansas City is a place of doers and humble leaders.”**

- Kenneth Baum, Founder of The Pinnacle Prize